

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Women in Broadcast Media Names Dr. Sharron Stroud Esteemed Feminine Leader of the Year at Amazing Woman's Day 2008

Los Angeles, CA Marsh Engle, founder of *Women in Broadcast Media* announces Dr. Sharron Stroud as *Esteemed Feminine Leader of the Year* at *The Raw Spirit Awards* hosted at *Amazing Woman's Day* on February 9, 2008 in Los Angeles, California. The *Raw Spirit Awards* were created to honor the most compelling voices in feminine leadership. The mission is to raise the profile and recognize women who are transforming leadership through contributions in business, media, education, spirituality, health & well-being, and culture across the nation and around the world.

The Raw Spirit Awards and *Amazing Woman's Day* is presented by *Women in Broadcast Media*, an organization dedicated to advancing opportunities for women through creative development, resources and connections. *Amazing Woman's Day 2008* is sponsored in part by Journey Circle, a not-for-profit organization dedicated to cultivating the leadership of those who seek to create a better world.

WHAT: A luncheon and *Raw Spirit Award* honors ceremony recognizes Dr. Sharron Stroud as *Feminine Leader of the Year* at *Amazing Woman's Day 2008* – a day-long program that brings together feminine leaders to support women in their vision of creating a better life for themselves, their communities and the world.

Dr. Sharron Stroud has been acknowledged extensively for her work in the humanities. In 2007 she received a *Decree in Excellence in Communication* from the International Biographical Centre (IBC) for her outstanding speaking abilities. Along with this honor, she will be speaking at St. Catherine's College in Oxford England to represent the United States as a World Forum Ambassador in August, 2008. The IBC also honored Dr. Stroud in 2006 with the *Top Communicators of the World Award* and with the *Life Time Achievement Award*. *The Life Time Achievement Award* is the highest honor given by the International Biographical Center, Cambridge England. The Advisory Board of the IBC, have unanimously singled out Dr. Stroud's accomplishments as being beyond compare. The respect and admiration engendered is implicit. The IBC pays homage to a leader who has reached an unsurpassed level of excellence and achievement by going far beyond the standard obligations to become a driving power in shaping our society and Global Community.

Additional *Raw Spirit Award* honorees include Global Fashion Designer and Bisou Bisou CEO Michele Bohbot who is named as *Esteemed Entrepreneur of the Year* along with Carolyn Leighton, founder of *Women in Technology International* as *Women's Organization of the Year*.

WHO WILL ATTEND: *Amazing Woman's Day 2008* joins together women who are leading a cultural shift in our communities, our schools, our workplace, and our quality of life. They are

community leaders, heads of women's organizations, life & career coaches, mentors, mothers and more.

WHO IS LEADING THE DAY: Featured speakers are experts in the women's empowerment arena, including: *Women in Broadcast Media* and *Amazing Woman's Day* founder, Marsh Engle; transformational leader and feng shui master in the Best seller and hit movie *The Secret*, Marie Diamond; Jeannie Fitzsimmons of *Awakened Heart*, Ardice Farrow of *Smart Talking Smart Thinking Women*, Subhadra Bowman of *Yoga Angels*, and more.

DATE: February 9, 2008

WHERE: *Amazing Woman's Day 2008* and *THE RAW SPIRIT AWARDS* are hosted at the prestigious *Skirball Cultural Center*, a Los Angeles, California facility that seeks to welcome and inspire people of every ethnic and cultural identity in American life.

HISTORY: The celebration of *Amazing Woman's Day* was first established nearly a decade ago by *Women in Broadcast Media* founder and author Marsh Engle. As the activities, programs and outreach of the *Amazing Woman* initiative has expanded over the years, the core mission remained the same: To serve as a unifying symbol of women everywhere who wish to bring a sense of value and purpose to their life, their community and the world. It was in March, 2001 that women first joined to establish the *Amazing Woman's Day* initiative by gathering in ten cities throughout the United States. In 2002 the celebration grew to 50 cities and was awarded a *United States Congressional Proclamation* that established *Amazing Woman's Day* as a nationwide initiative to celebrate the ingenuity and creativity of women everywhere. Since that time, the *Amazing Woman's Day* initiative has served to inspire thousands across the nation.

More information regarding visit www.AmazingWomansDay2008.com/

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